PROGRESSIVE ENHANCEMENT
AJAX
CONTENT
STRUCTURE
PRESENTATION
BEHAVIOR
HTML
CSS
AJAX
What Is AJAX
THIN CLIENT

BROWSER
DISPLAY

SERVER
STORE
PROCESS
PROGRESSIVE ENHANCEMENT

CONTENT

STRUCTURE

PRESENTATION

AJAX
DECEPTIVELY
RICH CLIENT

AJAX

BROWSER
DISPLAY

SERVER
STORE
PROCESS
PLAN FOR AJAX FROM THE START
IMPLEMENT AJAX AT THE END

PARADOX
DODGING BULLETS

<a href="javascript:...">

<a href="#" onclick="..">

</a>

<a href="#" onclick="..">
BULLETPROOF

AJAX