LANGUAGE
#greenideas
LANGUAGE
CHICKEN GAME

DON’T LOOK AT THIS CHICKEN

GAME OVER
Understanding Comics
Scott McCloud
Each new medium begins its life by imitating its predecessors. Many early movies were like filmed stage plays, much early television was like radio with pictures or reduced movies.
A Dao of Web Design

by John Allsopp

What Zen was to the 70’s (most famously with motorcycle maintenance), the Tao Te Ching was to the 90’s. From Piglet and Pooh to Physics and back, many have sought sense in applying the Tao Te Ching to something (the Tao of Physics), or something to the Tao Te Ching (the Tao of Pooh). It can be a cheap trick, but lately it has struck me that there is more than a little to be understood about web design by looking through the prism of the Tao.

Daoism is a philosophy, like Buddhism, a way of living, of being in the world, which stems from a text of great antiquity, the Tao Te Ching, whose 81 “chapters” enigmatically sweep across human experience, but with a strong common theme, that of harmony.

...
Creating Killer Web Sites

David Siegel
Raster systeme

Grid systems

Ein Handbuch für grafisch-digitaler-Arbeiten

Grids in two-dimensional design

Joeri Nieuwendijk

Nagel
web sites
Architectural Intelligence

How Designers and Architects Created the Digital Landscape

Molly Wright Steenson
How Buildings Learn
Stewart Brand
shearing layers

stuff
space plan
services
skin
structure
site
Where Good Ideas Come From

Steven Johnson
adjacent possible

WWW
internet
circuitry
electricity
industrialisation
The Clock Of The Long Now

Stewart Brand
pace layers

fashion
commerce
infrastructure
governance
culture
nature
FASHION

COMMERCE

INFRASTRUCTURE

GOVERNANCE

CULTURE

NATURE
You just realized that all ducks are actually wearing dog masks.
TCP/IP

HTTP

URLs

HTML

CSS

JS+
JavaScript

HTTP
doesn’t work

works great
Responsive Web Design
by ETHAN MARCOTTE

Published in: CSS, Layout, User Interface Design, Mobile, Mobile Design, Mobile Development

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Learn how to use fluid grids, flexible images, and media queries to create elegant user experiences with responsive web design.
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JavaScript

CSS

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users  engineers
How well does it work?
How well does it fail?
JavaScript

CSS

HTML

URLs

HTTP
“Choose the least powerful language suitable for a given purpose.”

—Principle of Least Power
“Anything that can possibly go wrong, will go wrong.”

—Murphy’s Law
BUILDERS
Thank you