Web3 & AI
Web3
Web3
something something decentralisation something something blockchain
blockchain
multiple copies of a spreadsheet = blockchain
the cloud
someone else’s server = the cloud
Web3 & AI
AI
Artificial Intelligence
Artificial General Intelligence
large language models + machine learning = "ai"
large language models
diffusion models
large language models
diffusion models
tokens
“ChatGPT is a blurry JPEG of the web”
Generative Pre-trained Transformer
terminology
overfitting
overfitting = plagiarism
hallucinations
hallucinations = lying
"ai"
"ai" = applied statistics
"ai" = advanced autocomplete
What is AI good for?
What is a language/diffusion model applied statistics advanced autocomplete good for?
transformation
A.I. turns this single bullet point into a long email I can pretend I wrote.

A.I. makes a single bullet point out of this long email I can pretend I read.
quantity, not quality
inputs, not outputs
Why all the hype?
venture capital
Artificial General Intelligence ≠ "ai" (applied statistics)
“One of the most noticeable aspects of the keynote was the distinct lack of mention of AI or ChatGPT.

I think this was a missed marketing opportunity for the company.”

—Om Malik
What should you do?
Beware of the Law of the instrument
Never make any decision out of fear.