

	FIRST VISIT FACTORS	REPEAT VISIT FACTORS	FIRST VISIT TIME	REPEAT VISIT TIME	FIRST VISIT GOAL	REPEAT VISIT GOAL	PRIORITY
1ST BYTE	<ul style="list-style-type: none"> • server speed • network speed 	<ul style="list-style-type: none"> • server speed • network speed • caching 					
1ST RENDER	<ul style="list-style-type: none"> • network speed • critical path assets 	<ul style="list-style-type: none"> • network speed • critical path assets • caching 					
1ST MEANINGFUL PAINT	<ul style="list-style-type: none"> • network speed • font-loading strategy • image optimisation 	<ul style="list-style-type: none"> • network speed • font-loading strategy • image optimisation • caching 					
1ST MEANINGFUL INTERACTION	<ul style="list-style-type: none"> • network speed • device processing power • JavaScript size 	<ul style="list-style-type: none"> • network speed • device processing power • JavaScript size • caching 					